

CyberLink



CyberLink PowerDirector 365

Professional Grade Video Editing.

PRODUCT PRESENTATION



PROFESSIONAL GRADE VIDEO EDITING

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Harness the power of professional editing tools with an intuitive user interface, take advantage of our massive stock library, and monthly design packs to bring your videos to life.



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BENEFITS OF 365 SUBSCRIPTION

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LUT Color Presets

Take creative control of your content and add a splash of color to your videos with LUT color presets.



Theme Templates

Stay current and save time with themed templates for holidays and special occasions.



Pro-Level Effects

Expand your effects collection with striking transitions and particle effects.



Expansive Audio Library

Create the perfect soundtrack with access to a growing collection of music tracks and sound effect clips with more added monthly.





CYBERLINK'S DIRECTOR FAMILY

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Easy-to-use, intuitive video and photo editing for home creators.



Professional Series

Full-stack editing suite with advanced features and expansive plug-ins ready for expert editors and professional productions.

Beginners & Enthusiasts

Professional Creators



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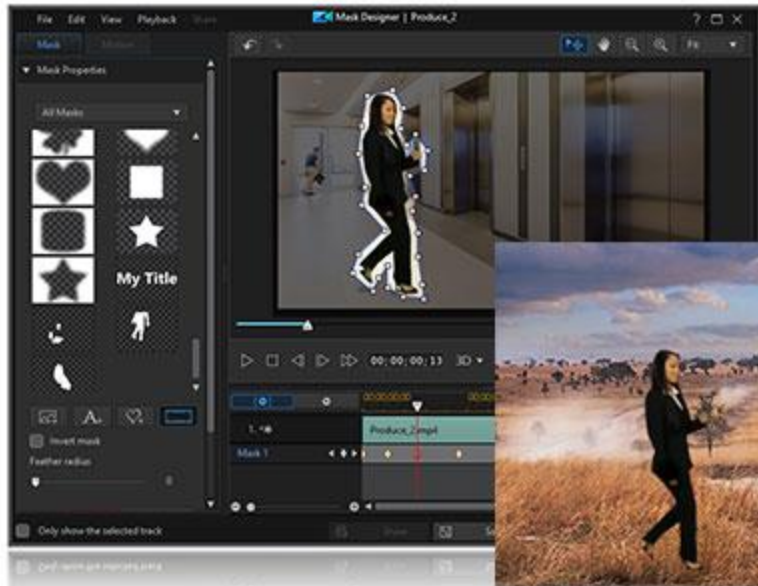
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FEATURE INTRODUCTION



MASK DESIGNER

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Create hyper-realistic image composites or expressive surrealist shots with our new advanced mask tools. Cut and combine images from different clips with unparalleled precision.



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DYNAMIC KEYFRAME CONTROLS

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We've enhanced keyframing to provide more control over anchor points enabling dynamic motion as well as a new hold interpolation mode to apply your effects where you want them when you want them.



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CUSTOMIZABLE MOTION GRAPHIC TITLES

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Introduce every scene with an epic title.
Use one of our stunning, ready-to-use motion graphic titles and customize the text and shape color to match your style.



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SKETCH ANIMATION OVERLAYS



Create the perfect tutorial video with animated sketch templates. Customize the size and color to match your style.

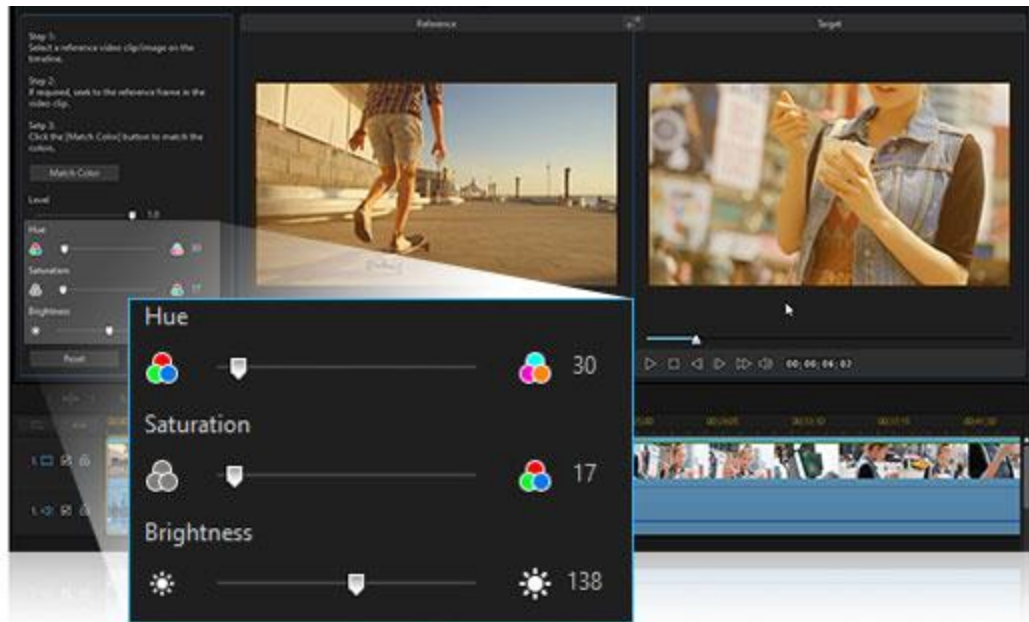




REFINE AND MATCH COLORS, FAST

10

Set the tone and keep color consistent across clips with one click or manually adjust the hue, saturation and brightness to match your look.



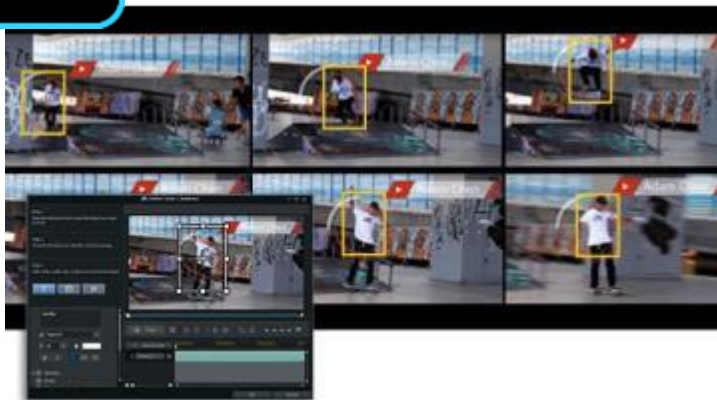
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MOTION TRACKING & CHROMA KEY

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Intuitive Motion Tracking

Ensure 100% object tracking accuracy in your video clips with frame-by-frame motion tracking for both shapes and titles.



Green Screen Editing

Perform Hollywood-style green screen editing thanks to an improved chroma key engine and multi-key color sampling.



NEW



ROYALTY-FREE STOCK LIBRARY FOR LIMITLESS CREATIVITY

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Create captivating video projects with unlimited access to our premium stock media library.



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Seamless Integration

Export your entire audio mix from PowerDirector directly into AudioDirector to deliver polished, pristine sound.



4K Video Editing Preview

Preview your projects in 4K quality, and see how your video will look like before you produce.





Professional Grade Support

Import and edit video shot on professional-grade cameras and in HEVC & VP9 10bit HDR10 & HLG, ProRes 10bit 4:2:2, XAVC 8bit 4:2:0 and MXF AVC 8bit 4:2:0 video compatibility. As well as support for AAC 5.1ch sound output.



Fast, by Design

Don't waste time waiting for your software to respond! Experience a superior editing performance with Intel 10th gen CPU optimization.



Plug-ins & Effects

Never find yourself lacking creative inspiration.

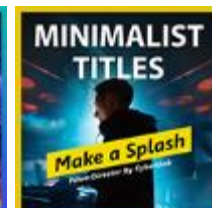
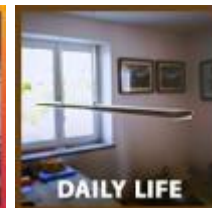
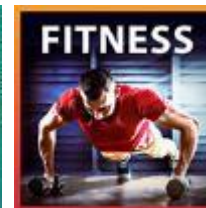
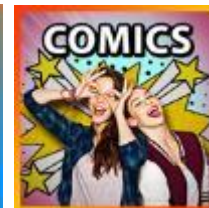




PREMIUM CREATIVE DESIGN PACKS

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Get unlimited access to all of our creative design packs. What's more, we're releasing new packs every month which you can access for free!



NEW PACKS EVERY MONTH!



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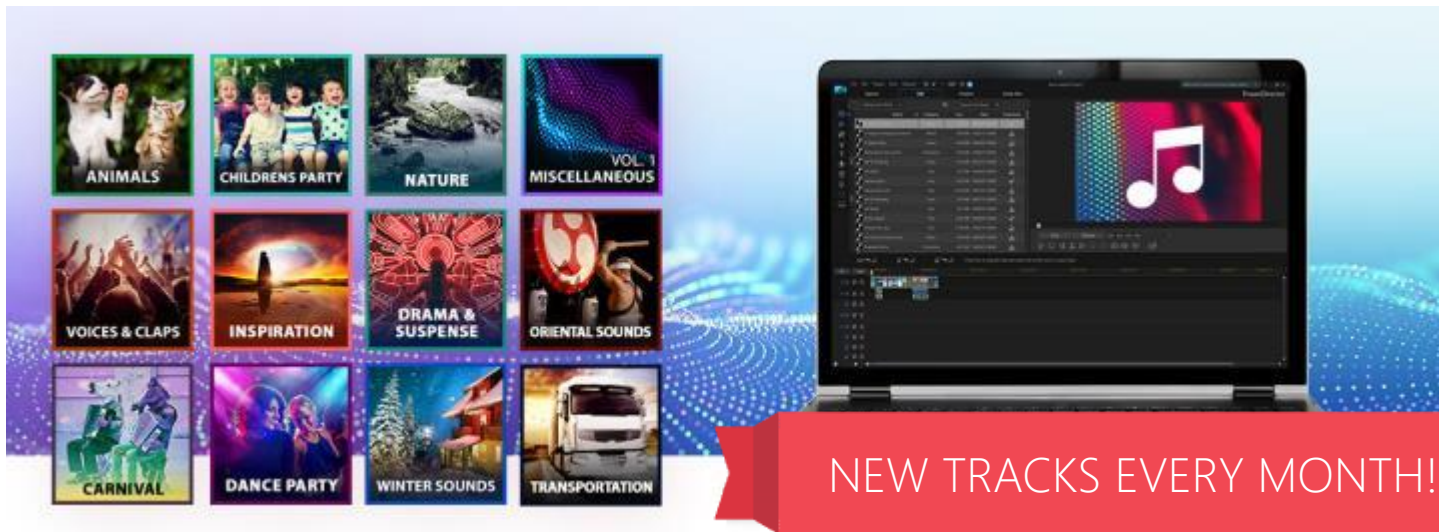
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BACKGROUND MUSIC TRACKS & SOUND EFFECTS

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Always find the perfect soundtrack for your videos from our ever-growing library of 190+ background music tracks and 480+ sound effect clips.



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APPENDIX



MINIMUM SYSTEM REQUIREMENTS

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Operating System

Microsoft Windows 10, 8/8.1, 7 (64 bit OS only)

Processor (CPU)

Intel Core™ i-series or AMD Phenom® II and above

Graphics Processor (GPU)

Standard Video: 128 MB VGA VRAM or higher

360-video: DirectX 11 compatible

AI Plugin: 2GB VGA VRAM or higher

Memory

4GB required (6GB or above recommended)

Hard Disk Space

7GB required

Burning Drive

Burning drive is required for disc burning purpose

Sound Card

Windows compatible sound card is required

Internet Connection

Internet connection also required for initial software & file formats activation.

Screen Resolution

1024 x 768, 16-bit color or above





Video File Importing

- H.265/HEVC (8bit/10bit/10bit with HDR10 and HLG)
- MOD
- MVC (MTS)
- MOV (H.264/HEVC/alpha PNG/Apple ProRes 10bit 4:2:2)
- MPEG-1
- MPEG-2
- MPEG-4 AVC (H.264)
- FLV (H.264)
- MP4 (XAVC S, XAVC 8bit 4:2:0)
- AVCHD (M2T, MTS)
- DVR-MS
- DV-AVI
- VRO
- AVI
- WMV
- WMV-HD
- DAT
- WMV-HD
- WebM (VP9)
- MKV (multiple audio streams)
- TOD
- 3GPP2
- VOB
- Top-under Video
- Side-by-Side Video
- Dual-Stream AVI
- AVI
- WTV in H.264/MPEG2 (multiple video and audio streams)
- Dolby Digital audio*
- HDR (HEVC HDR10 & HLG)
- MXF (AVC 4:2:0)
- XAVC (4:2:0)
- MXR (8bit 4:2:0 H.264)
- ProRes 4:2:2
- V210 4:2:2

360° Video

Equirectangular format MP4 (H.264/265). Supports up to 4K resolution in 2:1 aspect ratio.

Audio Importing

File: WAV, MP3, WMA, M4A, OGG, FLAC, AAC, AMR-NB, Opus

Format: AAC, Dolby Digital*, Dolby Digital Plus*, DTS, WAVE, MPEG-1 Layer III, FLAC, ALAC

**Windows 8/8.1/10 OS is required.*

Video File Exporting (Production)

- High-Definition: AVCHD, AVCHD 2.0 (3D/ Progressive) MPEG-2 HD, WMV-HD
- 2K/4K resolution: H.264 AVC, WMV, H.265 HEVC, XAVC S
- MKV H.264 AVC/H.265 HEVC (.MKV) with LPCM/AAC Stereo/5.1 **NEW** /DTS 5.1/Dolby Digital Stereo*
- MPEG-2 (.MPG) with LPCM /Dolby Digital Stereo*
- M2TS H.264 AVC/H.265 HEVC (.M2TS) with LPCM /Dolby Digital Stereo*
- MPEG-4 H.264 AVC/ H.265 HEVC (.MP4) with LPCM/AAC Stereo/5.1 **NEW** /Dolby Digital Stereo*
- XAVC S (.MP4 with AAC Stereo/5.1 **NEW** audio)
- Windows Media (.WMV)
- Windows AVI/DV-AVI (.AVI)
- AVCHD2.0 for SD/SDHC/SDXC/MS memory card or flash memory
- 3GPP2 for 3G mobile phones
- 3D Video: MVC, Side-by-Side, Anaglyph
- Image Sequence (JPG/PNG)
- **360 Video:** Equirectangular format MP4 (H.264 AVC/H.265 HEVC)

Audio File Exporting (Production)

- AAC (.M4A), WMA, LPCM (.WAV)

Formats Supported for Disc Creation

- 3D Disc Burning: DVD/AVCHD/BD
- DVD
- BD Burning: BDMV
- AVCHD disc burning
- DVD & BD disc burning with LPCM 2ch and DTS 5.1ch audio





MEDIA CONTACTS

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