Safe Harbor Notice

The following pages contain projections & estimates of financial information as well as market and product developments for future periods. These projections & estimates are based on information currently available which we believe to be reliable, but they involve risks & uncertainties. Our actual results of operations & financial condition may differ significantly from those contained in the projections & estimates. The projections & estimates should not be interpreted as legally binding commitments, but rather as flexible information subject to change occasionally.
Agenda

- Company Profile
- Q1~Q3-2012 Financial Results
- Accounting and Business Notice
- Business Updates
- Launch of CyberLink Director Suite
- Conclusion
- Q&A

Company Profile
Company Profile

• Founded in 1996, world leader in consumer multimedia software industry
• Headquartered in Taipei, with subsidiaries in US, Japan, and Netherlands, with about 600 employees
• Company went public in Taiwan stock market in 2000 with persistent strong financial performance
• More than 20 products for PC, Apple iPad/iPhone, Android tablet/phone, and Windows 8 Metro tablets.
• Over 132 patents globally in digital media domain

Sustainable Earnings & Consistent High Dividend Policy

<table>
<thead>
<tr>
<th>EPS</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dividend Per Share</td>
<td>7.49</td>
<td>8.81</td>
<td>10.03</td>
<td>9.81</td>
<td>7.91</td>
<td>7.08</td>
<td>7.05*</td>
</tr>
<tr>
<td>Payout Ratio</td>
<td>69.3%</td>
<td>74.7%</td>
<td>75.7%</td>
<td>77.4%</td>
<td>81.9%</td>
<td>98.7%</td>
<td>99.3%</td>
</tr>
</tbody>
</table>

Q1~Q3’2012
EPS =NT$4.71

*NT$7.05 was calculated using 2011 net earnings divided by the number of share outstanding as of end of 2011. Due to the 30% capital reduction, 2011 basic EPS audited by CPA was NT$6.11 based on the weighted average number of shares in 2011.
Business Model
- Consumer Multimedia Software -

• Bundling with hardware devices (B2B)
  – We dominate this B2B market with majority market share
  – ALL Top 10 PC vendors are our customers

• Direct sales to end users via webstore & retail stores (B2C)
  – Best products (Editor’s Choices) in several categories

Taiwan’s Top 20 Global Brands

• CyberLink is recognized among Taiwan Top 20 Global Brands for 4th consecutive year

<table>
<thead>
<tr>
<th>Rank</th>
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<tr>
<td>17</td>
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</table>

Top Taiwan Global Brands Survey is conducted annually and organized by the Taiwan External Trade Development Council (TAITRA) with help from BusinessNext and Interbrand. [http://www.brandingtaiwan.org/TopTwenty/en/Index.html](http://www.brandingtaiwan.org/TopTwenty/en/Index.html)
**Complete Solution on Video, Photo, & Music**

_for both PC & Devices_ (iPhone/iPad/Android/Win8 Metro)

- **Universal Player**: BD/3D/DVD/Social/DLNA/File + Sync-to-Mobile + Music Store
  - PowerDVD 12 (similar to iTunes on PC with several unique features)
- **Content Creation**: mainly for professional & prosumer users
  - Director Suite
    - (PowerDirector, PhotoDirector, ColorDirector, AudioDirector)
- **Burning & Backup**: Power2Go 8 & PowerProducer 5
- **Content Organizer** with Enhance/Create capabilities, & _Webcam_
  - MediaShow 6 & YouCam 5
  - CyberLink Media Suite (All-in-One)
- **Device apps**: iPhone/iPad/Android/Win8 Metro
  - PDVD Remote (iOS/Android), PDVD Mobile (iOS/Android), PDR Android
  - PDVD Metro, YouCam Metro, PDR Metro

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**Solution Across Form Factors and OS’**

- **Windows**
  - PowerDVD 12
  - PowerDirector 10
  - PhotoDirector 3
  - Power2Go 8
  - YouCam 5
  - MediaShow 6
- **iOS** (iPhone/iPad)
  - PowerDVD Remote
  - PowerDVD Mobile
- **Android**
  - PowerDVD Remote
  - PowerDVD Mobile
  - PowerDirector
- **Windows 8** (Metro)
  - PowerDVD Metro
  - PowerDirector Metro
  - YouCam Metro
Q1~Q3-2012 Financial Results (Un-audited)

Financial Highlights for Q3-2012

- **Revenues**
  - Q3-12 NT$822.4M, -2.5% Q/Q and 0.2% Y/Y.
    - Met the previous guidance of -4% ~ 0% Q/Q
  - Q1~Q3-12 NT$2.57B, -7.3% Y/Y

- **Earnings**
  - Q3-12 operating income NT$165.6M, -1.1% Q/Q and 12.1% Y/Y. Operating margin at 20.1%.
    - Met the guidance of 20% +/- 1.5%.
  - Q1~Q3-12 operating income NT$565.3M, -4.2% Y/Y. Operating margin at 22%.
  - Q1~Q3-12 income after tax NT$444.9M, -6.1% Y/Y. Net margin at 17.3%.
  - Q1~Q3 basic EPS before tax at NT$6.31, 18.4% Y/Y and after tax NT$4.71, 13.3% Y/Y.

- **Balance Sheet**
  - Cash, cash equivalent & short-term investment at NT$3,850.8M as of end of Q3-2012, accounting for 62.4% of total asset
  - Solid finance and no debt
## Quarterly Revenue Trend

![Quarterly Revenue Trend Chart]

## Consolidated Income Statement Q3-2012 Y/Y

<table>
<thead>
<tr>
<th>In NT$K</th>
<th>Q3-2012</th>
<th>%</th>
<th>Q3-2011</th>
<th>%</th>
<th>Y/Y</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net sales</strong></td>
<td>822,378</td>
<td>100.0%</td>
<td>820,622</td>
<td>100.0%</td>
<td>0.2%</td>
</tr>
<tr>
<td><strong>Cost of goods Sold</strong></td>
<td>(6,874)</td>
<td>0.8%</td>
<td>(2,629)</td>
<td>0.3%</td>
<td>161.5%</td>
</tr>
<tr>
<td><strong>Gross Profit</strong></td>
<td>815,504</td>
<td>99.2%</td>
<td>817,993</td>
<td>99.7%</td>
<td>-0.3%</td>
</tr>
<tr>
<td><strong>Operating Expense</strong></td>
<td>(649,924)</td>
<td>79.0%</td>
<td>(670,226)</td>
<td>81.7%</td>
<td>-3.0%</td>
</tr>
<tr>
<td>R&amp;D</td>
<td>(126,342)</td>
<td>15.4%</td>
<td>(137,221)</td>
<td>16.7%</td>
<td>-7.9%</td>
</tr>
<tr>
<td>S&amp;M</td>
<td>(490,751)</td>
<td>59.7%</td>
<td>(494,122)</td>
<td>60.2%</td>
<td>-0.7%</td>
</tr>
<tr>
<td>G&amp;A</td>
<td>(32,831)</td>
<td>4.0%</td>
<td>(38,883)</td>
<td>4.7%</td>
<td>-15.6%</td>
</tr>
<tr>
<td><strong>Operating Income</strong></td>
<td>165,580</td>
<td>20.1%</td>
<td>147,767</td>
<td>18.0%</td>
<td>12.1%</td>
</tr>
<tr>
<td><strong>Non Operating Income</strong></td>
<td>7,730</td>
<td>0.9%</td>
<td>10,637</td>
<td>1.3%</td>
<td>-27.3%</td>
</tr>
<tr>
<td><strong>Income before Tax</strong></td>
<td>173,310</td>
<td>21.1%</td>
<td>158,404</td>
<td>19.3%</td>
<td>9.4%</td>
</tr>
<tr>
<td><strong>Income after Tax</strong></td>
<td>128,455</td>
<td>15.6%</td>
<td>133,708</td>
<td>16.3%</td>
<td>-3.9%</td>
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<tr>
<td><strong>Basic EPS before Tax (in NT$)</strong></td>
<td>1.84</td>
<td></td>
<td>1.52</td>
<td></td>
<td>21.1%</td>
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<tr>
<td><strong>Basic EPS after Tax (in NT$)</strong></td>
<td>1.36</td>
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<td>1.27</td>
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<td>7.1%</td>
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</table>
## Consolidated Income Statement Q3-2012 Q/Q

<table>
<thead>
<tr>
<th>In NT$K</th>
<th>Q3-2012</th>
<th>%</th>
<th>Q2-2012</th>
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<th>Q/Q</th>
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<tr>
<td>Net sales</td>
<td>822,378</td>
<td>100.0%</td>
<td>843,133</td>
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<td>-2.5%</td>
</tr>
<tr>
<td>Cost of goods Sold</td>
<td>(6,874)</td>
<td>0.8%</td>
<td>(3,882)</td>
<td>0.5%</td>
<td>77.1%</td>
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<tr>
<td>Gross Profit</td>
<td>815,504</td>
<td>99.2%</td>
<td>839,251</td>
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<td>Operating Expense</td>
<td>(649,924)</td>
<td>79.0%</td>
<td>(671,749)</td>
<td>79.7%</td>
<td>-3.2%</td>
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<td>R&amp;D</td>
<td>(126,342)</td>
<td>15.4%</td>
<td>(130,133)</td>
<td>15.4%</td>
<td>-2.9%</td>
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<tr>
<td>S&amp;M</td>
<td>(490,751)</td>
<td>59.7%</td>
<td>(503,368)</td>
<td>59.7%</td>
<td>-2.5%</td>
</tr>
<tr>
<td>G&amp;A</td>
<td>(32,831)</td>
<td>4.0%</td>
<td>(38,249)</td>
<td>4.5%</td>
<td>-14.2%</td>
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<tr>
<td>Operating Income</td>
<td>165,580</td>
<td>20.1%</td>
<td>167,502</td>
<td>19.9%</td>
<td>-1.1%</td>
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<tr>
<td>Non Operating Income</td>
<td>7,730</td>
<td>0.9%</td>
<td>22,879</td>
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<td>-66.2%</td>
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<td>Income before Tax</td>
<td>173,310</td>
<td>21.1%</td>
<td>190,381</td>
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<td>-9.0%</td>
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<tr>
<td>Income after Tax</td>
<td>128,455</td>
<td>15.6%</td>
<td>139,627</td>
<td>16.6%</td>
<td>-8.0%</td>
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</tbody>
</table>

## Consolidated Income Statement Q1~Q3 ’12 Y/Y

<table>
<thead>
<tr>
<th>In NT$K</th>
<th>Q1~Q3 2012</th>
<th>%</th>
<th>Q1~Q3 2011</th>
<th>%</th>
<th>Y/Y</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net sales</td>
<td>2,573,048</td>
<td>100.0%</td>
<td>2,775,841</td>
<td>100.0%</td>
<td>-7.3%</td>
</tr>
<tr>
<td>Cost of goods Sold</td>
<td>(15,856)</td>
<td>0.6%</td>
<td>(12,004)</td>
<td>0.4%</td>
<td>32.1%</td>
</tr>
<tr>
<td>Gross Profit</td>
<td>2,557,192</td>
<td>99.4%</td>
<td>2,763,837</td>
<td>99.6%</td>
<td>-7.5%</td>
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<tr>
<td>Operating Expense</td>
<td>(1,991,904)</td>
<td>77.4%</td>
<td>(2,173,514)</td>
<td>78.3%</td>
<td>-8.4%</td>
</tr>
<tr>
<td>R&amp;D</td>
<td>(379,148)</td>
<td>14.7%</td>
<td>(444,204)</td>
<td>16.0%</td>
<td>-14.6%</td>
</tr>
<tr>
<td>S&amp;M</td>
<td>(1,507,333)</td>
<td>58.6%</td>
<td>(1,616,529)</td>
<td>58.2%</td>
<td>-6.8%</td>
</tr>
<tr>
<td>G&amp;A</td>
<td>(105,423)</td>
<td>4.1%</td>
<td>(112,781)</td>
<td>4.1%</td>
<td>-6.5%</td>
</tr>
<tr>
<td>Operating Income</td>
<td>565,288</td>
<td>22.0%</td>
<td>590,323</td>
<td>21.3%</td>
<td>-4.2%</td>
</tr>
<tr>
<td>Non Operating Income</td>
<td>30,208</td>
<td>1.2%</td>
<td>17,055</td>
<td>0.6%</td>
<td>77.1%</td>
</tr>
<tr>
<td>Income before Tax</td>
<td>595,496</td>
<td>23.1%</td>
<td>607,378</td>
<td>21.9%</td>
<td>-2.0%</td>
</tr>
<tr>
<td>Income after Tax</td>
<td>444,853</td>
<td>17.3%</td>
<td>473,550</td>
<td>17.1%</td>
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<tr>
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<td>5.33</td>
<td>18.4%</td>
<td></td>
<td></td>
</tr>
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<td>Basic EPS after Tax (in NT$)</td>
<td>4.71</td>
<td>4.16</td>
<td>13.3%</td>
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<td></td>
</tr>
</tbody>
</table>
Increasing B2C Contribution in Net Gross Profit (NGP*)

- We continue making good progress to achieve a more balanced B2B/B2C business model.
- Our B2C contribution to total NGP continues to increase and reached 35.9% in Q1-Q3 2012.

* Net Gross Profit (NGP): Revenues less 3rd party royalties & material costs

Revenue Breakdown by Product Group

- Digital Entertainment: playback, media server/client, codec pack, etc.
- Media Creation and Misc: creativity, burning, media management, etc.
Q4-2012 Outlook

- Consolidated Q4-2012 guidance assuming FX 29.3:
  - Revenue (Q/Q): 4% +/- 2% vs. Q3-2012
  - Gross profit rate: over 99%
  - Operating margin: 27% +/- 1.5%

Note: B2B Dolby impact will start partially from Q4-2012. We expect Q4-12 revenue to grow mildly Q/Q and operating margin significantly higher than previous quarters.

Notice about 2013 IFRS Adoption and Business Practice Change
Notice

- IFRS: The adoption will start from 2013. Our 3rd party royalties will be categorized into COGS from current Sales & Marketing expenses.
- B2B Dolby: From Oct. 2012, Dolby will collect its royalty from major OEMs directly, therefore our revenues and expense/cost will no longer contain B2B Dolby royalty for major OEM shipments.
- The above will impact our revenues (lower), gross profit rate (lower) and operating profit rate (higher) but no impact on our Earnings.

Current gross profit rates. Only material cost in COGS. 3rd party royalties in S&M expenses.

Proforma gross profit rates if moving 3rd party royalties to COGS

Simulation of IFRS compliance

Proforma gross profit rates if moving 3rd party royalties to COGS and excluding B2B Dolby from revenues & COGS

Simulation of IFRS compliance & the new B2B Dolby practice

*Note: Higher margin in 2010 as some royalties were managed as pass-thru and not included in revenues.
### Proforma Consolidated Income Statement Q3 ‘12

After moving 3rd party royalties to COGS and excluding B2B Dolby from revenues & COGS

<table>
<thead>
<tr>
<th>In NT$K</th>
<th>Q3-2012 proforma</th>
<th>%</th>
<th>Q3 2011 proforma</th>
<th>%</th>
<th>Y/Y</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net sales</td>
<td>550,361</td>
<td>100.0%</td>
<td>512,806</td>
<td>100.0%</td>
<td>7.3%</td>
</tr>
<tr>
<td>Cost of goods Sold</td>
<td>(93,082)</td>
<td>16.9%</td>
<td>(71,944)</td>
<td>14.0%</td>
<td>29.4%</td>
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<tr>
<td>Gross Profit</td>
<td>457,279</td>
<td>83.1%</td>
<td>440,862</td>
<td>86.0%</td>
<td>3.7%</td>
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<tr>
<td>Operating Expense</td>
<td>(291,699)</td>
<td>53.0%</td>
<td>(293,095)</td>
<td>57.2%</td>
<td>-0.5%</td>
</tr>
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<tr>
<td>S&amp;M</td>
<td>(132,527)</td>
<td>24.1%</td>
<td>(116,991)</td>
<td>22.8%</td>
<td>13.3%</td>
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### Proforma Consolidated Income Statement Q1~Q3 ’12

After moving 3rd party royalties to COGS and excluding B2B Dolby from revenues & COGS

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<th>In NT$K</th>
<th>Q1~Q3 2012 proforma</th>
<th>%</th>
<th>Q1~Q3 2011 proforma</th>
<th>%</th>
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</thead>
<tbody>
<tr>
<td>Net sales</td>
<td>1,714,143</td>
<td>100.0%</td>
<td>1,784,332</td>
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<td>-3.9%</td>
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<tr>
<td>Cost of goods Sold</td>
<td>(273,761)</td>
<td>16.0%</td>
<td>(280,451)</td>
<td>15.7%</td>
<td>-2.4%</td>
</tr>
<tr>
<td>Gross Profit</td>
<td>1,440,382</td>
<td>84.0%</td>
<td>1,503,883</td>
<td>84.3%</td>
<td>-4.2%</td>
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<td>Operating Expense</td>
<td>(875,094)</td>
<td>51.1%</td>
<td>(913,559)</td>
<td>51.2%</td>
<td>-4.2%</td>
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<td>(356,575)</td>
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</tr>
<tr>
<td>Basic EPS after Tax (in NT$)</td>
<td>4.71</td>
<td></td>
<td>4.16</td>
<td>13.3%</td>
<td></td>
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Business Updates

Taiwan’s Top 20 Global Brands

- CyberLink is recognized among Taiwan Top 20 Global Brands for 4th consecutive year

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</tbody>
</table>

Top Taiwan Global Brands Survey is conducted annually and organized by the Taiwan External Trade Development Council (TAITRA) with help from BusinessNext and Interbrand. http://www.brandingtaiwan.org/TopTwenty/en/index.html
**Nation Innovation Award**
第2屆國家產業創新獎—績優創新企業獎

- An official contest conducted annually and nationally by the Department of Industrial Technology in Taiwan’s Ministry of Economic Affairs
- All companies in the contest are categorized into 6 groups, CyberLink is awarded from the group of Intelligent Technology Group (智慧科技組)

**Windows 8 Opportunities**
Market Development to CyberLink’s Great Advantage

- Both Windows 8 specifications and the competition landscape are to our great advantage:
  - Windows 8 will not support Dolby-for-Disc and MPEG-2 such that user cannot **playback** DVD movies or **burn** DVD movie discs as in Windows 7.
  - To provide the same media experience as in Windows 7, PC OEMs have to bundle the solutions from software vendors, such as CyberLink.
  - All top 10 PC vendors (excluding Apple) have awarded Win8 projects to CyberLink. Each OEM adopts more than 3 CyberLink products.
  - With the strong penetration in OEMs after Win8, we will reach out to massive end users for upgrade sales and cross sales (B2C). Hence, both CyberLink B2B and B2C will benefit from Win 8.
Ready for Window 8

• **B2B Readiness:**
  – Master software for Win 8 projects have been approved and delivered to OEMs as planned. The shipments will be mostly reported and booked from Q1-2013

• **B2C Readiness:**
  – Flagship products receive Windows 8 logo certification
    • PowerDVD 12
    • PowerDirector 10
    • PhotoDirector 3
    • MediaSuite 10
    • YouCam 5

• **Windows Store Apps:**
  – PowerDVD Mobile, PowerDirector Mobile, YouCam Mobile.

Launch of **CyberLink Director Suite**
Ever Growing Momentum in Media Creation

Over **100 billion PHOTOS** posted to **Facebook** in Year 2011*

**4.5 million PHOTO UPLOADS** to **Flickr** each day*

**6 billion PHOTOS** hosted on **Flickr** in the year 2011*

**72 hours of VIDEO uploaded** to **YouTube** every minute†

**1 trillion VIDEO PLAYBACKS** on **YouTube** in 2011*

Source:

**Is it just about sharing moments through the Internet?**

No...It’s **MORE** than just social media!

hobbyists • schools • clubs • web contests
The Demand for MORE on ALL Facets of Content Creation

Smarter Editing, Faster Performance
MORE time to Create

MORE Vibrant Colors for videos
MORE Professional Editing Tools for photos
MORE Authentic Sounds for videos

Introducing 4 Brand New Media Creation Products
– video – color – photo – audio –
CyberLink’s Biggest Product Launch Ever

World-wide Press Tour (15 cities, 8 countries, visited over 200 editors)

World-wide MKT Events

CREATE Be the Director of Your Life

Highlights

Director Suite - Rating 4/5 stars by PCWorld (US)
Director Suite - Rating 4/5 stars by PC Advisor (UK)
Director Suite - Rating 9/10 stars by Trusted Reviews (UK)
PowerDirector 11 – Rating Sehr gut by Video Aktiv (DEU)
PowerDirector 11 – Rating 5/5 stars by Quetelecharger.com (FRA)
PowerDirector 11 – Rating 5/5 stars by Laptop Magazine (US)
PowerDirector 11 – Rating Editor’s Choice by Download Crew (US)
PowerDirector 11 – Rating 93/100 by nachgebloggt.de (GER)
PowerDirector 11 – Rating 4/5 Stars (Herausragend) by Softonic.de
PowerDirector 11 – Rating 4/5 Stars by Generation-nt.com (FRA)
PhotoDirector 4 - Rating 4.5/5 stars by Quetelecharger.com (FRA)
ColorDirector - Rating 4/5 stars by Quetelecharger.com (FRA)
An Expansion in **Creation** at CyberLink

- **Market Expansion in Consumer and into Professional**
  - Most consumer creation products are priced less than US$99 but have limited features and professional creation software can cost as much as US$2,000.
  - At US$299.99, CyberLink Director Suite is positioned to meet the growing market needs for content creation with Director Suite.
  - The Suite provides professional product features and consumer ease of use, aiming to initiate a new market spectrum and to offer more options to professionals and enthusiasts.

- **Global Marketing Campaign**
  - CyberLink expands the scale of international marketing activities to build strong brand and global product awareness

**Summary**

- Q3-12 revenues and operating margin both met the previous guidance
- Q3-12 basic EPS after tax hit NT$1.36 and Q1~Q3-12 at NT$4.71
- The IFRS adoption and new B2B Dolby practice will affect revenues and some profit margin rates, but no impact to net profit amounts
- Expect Q4-12 revenue 2%~6% Q/Q and operating margin 25.5%~28.5%. The mild Q/Q growth and higher margin rate are primarily caused by the new B2B Dolby practice starting partially from Q4-12
- Not only providing the best **playback** solution, CyberLink is also strong in **Creation** now: Launch of Director Suite
  - Expansion in consumer and into professional market
  - Expansion of global marketing and branding activities
For more information about CyberLink:
www.CyberLink.com

For IR inquiries, suggestions and comments:
investor@cyberlink.com

Thank You!