



CyberLink (5203.TW)

Q2 2025 Investor Conference

The Innovative Solution Provider for **CREATE & PLAY** of Digital Media
and **Facial Recognition & AI**

July 30, 2025

Safe Harbor Notice

The following pages contain projections & estimates of financial information as well as market and product developments for future periods. These projections & estimates are based on information currently available, which we believe to be reliable, but they involve risks & uncertainties. Our actual results of operations & financial condition may differ significantly from those contained in the projections & estimates. The projections & estimates should not be interpreted as legally binding commitments, but rather as flexible information subject to change occasionally.

Agenda

- Q2 2025 Financial Results (Unaudited)
- Products and Business Overview

Q2 2025 Financial Results

(Unaudited)

Q2 2025 Financial Highlights

Q2 2025 Income Statement

- Revenue NT\$599.0 M +12.8% YoY
- **Operating Income NT\$91.5 M +105.5% YoY**
- Net Profit(Loss) NT\$(30.2) M
- EPS NT\$(0.38)

H1 2025 Income Statement

- Revenue NT\$1,170.5 M +14.4% YoY
- **Operating Income NT\$158.8 M +101.2% YoY**
- Net Profit NT\$72.1 M -60.9% YoY
- EPS NT\$0.91

- Dividend policy: Cash dividend of NT\$3.9 per share approved at CyberLink's AGM on June 19, 2025
- If measured in USD, Q2 2025 revenue increased by 14.7% YoY

Q2 2025 Consolidated IS

NT\$ thousands	2025 Q2	%	2025 Q1	%	QoQ	2024 Q2	%	YoY
Revenue	598,957	100.0%	571,525	100.0%	4.8%	530,872	100.0%	12.8%
COGS	(85,063)	-14.2%	(83,753)	-14.7%	1.6%	(74,242)	-14.0%	14.6%
Gross Profit	513,894	85.8%	487,772	85.3%	5.4%	456,630	86.0%	12.5%
R&D Expense	(177,477)	-29.6%	(177,585)	-31.1%	-0.1%	(169,753)	-32.0%	4.6%
S&M Expense	(214,446)	-35.8%	(211,705)	-37.0%	1.3%	(194,886)	-36.7%	10.0%
G&A Expense	(30,487)	-5.1%	(31,162)	-5.5%	-2.2%	(31,394)	-5.9%	-2.9%
Expected Credit Loss	0	0.0%	0	0.0%	NA	(16,089)	-3.0%	NA
Operating Expense	(422,410)	-70.5%	(420,452)	-73.6%	0.5%	(412,122)	-77.6%	2.5%
Operating Income	91,484	15.3%	67,320	11.7%	35.9%	44,508	8.4%	105.5%
FX Gain(Loss)	(143,422)	-23.9%	20,662	3.6%	NA	18,565	3.5%	NA
Investment Gain(Loss)	0	0.0%	0	0.0%	NA	0	0.0%	NA
Other Income(Loss)	32,749	5.4%	33,932	5.9%	-3.5%	37,742	7.1%	-13.2%
Non-Operating Income (Loss)	(110,673)	-18.5%	54,594	9.5%	NA	56,307	10.6%	NA
Income before Tax	(19,189)	-3.2%	121,914	21.2%	NA	100,815	19.0%	NA
Net Income	(30,249)	-5.1%	102,302	17.9%	NA	84,896	16.0%	NA
EPS (NT\$)	-0.38		1.29			1.08		

- Opex was well managed, remaining stable QoQ

- Significant USD depreciation against TWD in Q2 led to valuation losses of financial assets

H1 2025 Consolidated IS

NT\$ thousands	2025 H1	%	2024 H1	%	YoY
Revenue	1,170,482	100.0%	1,022,986	100.0%	14.4%
COGS	(168,816)	-14.4%	(144,068)	-14.1%	17.2%
Gross Profit	1,001,666	85.6%	878,918	85.9%	14.0%
R&D Expense	(355,062)	-30.3%	(324,433)	-31.8%	9.4%
S&M Expense	(426,151)	-36.4%	(373,166)	-36.4%	14.2%
G&A Expense	(61,649)	-5.3%	(65,780)	-6.4%	-6.3%
Expected Credit Loss	0	0.0%	(36,603)	-3.6%	NA
Operating Expense	(842,862)	-72.0%	(799,982)	-78.2%	5.4%
Operating Income	158,804	13.6%	78,936	7.7%	101.2%
FX Gain(Loss)	(122,760)	-10.5%	66,570	6.5%	NA
Investment Gain(Loss)	0	0.0%	0	0.0%	NA
Other Income(Loss)	66,681	5.7%	75,520	7.4%	-11.7%
Non-Operating Income (Loss)	(56,079)	-4.8%	142,090	13.9%	NA
Income before Tax	102,725	8.8%	221,026	21.6%	-53.5%
Net Income	72,053	6.2%	184,448	18.0%	-60.9%
EPS (NT\$)	0.91		2.34		

- Revenue increase was driven by the growth of three product lines

- YoY increase in R&D expenses was due to annual salary raises and increased headcount
- YoY increase in S&M expenses was mainly driven by higher digital marketing spending aimed at acquiring new users

- USD depreciation against TWD in Q2 resulted in valuation losses of financial assets

Revenue Breakdown by Product Group

- **Q2 2025 Create B2C revenue grew by 13.1% YoY**
 - Two flagship products, PowerDirector and PhotoDirector, kept a stable growth momentum
- **Q2 2025 PC-OEM/ODD revenue grew by 13.9% YoY, with better-than-expected B2C sales of PowerDVD**

Revenue expressed in NT\$ thousands

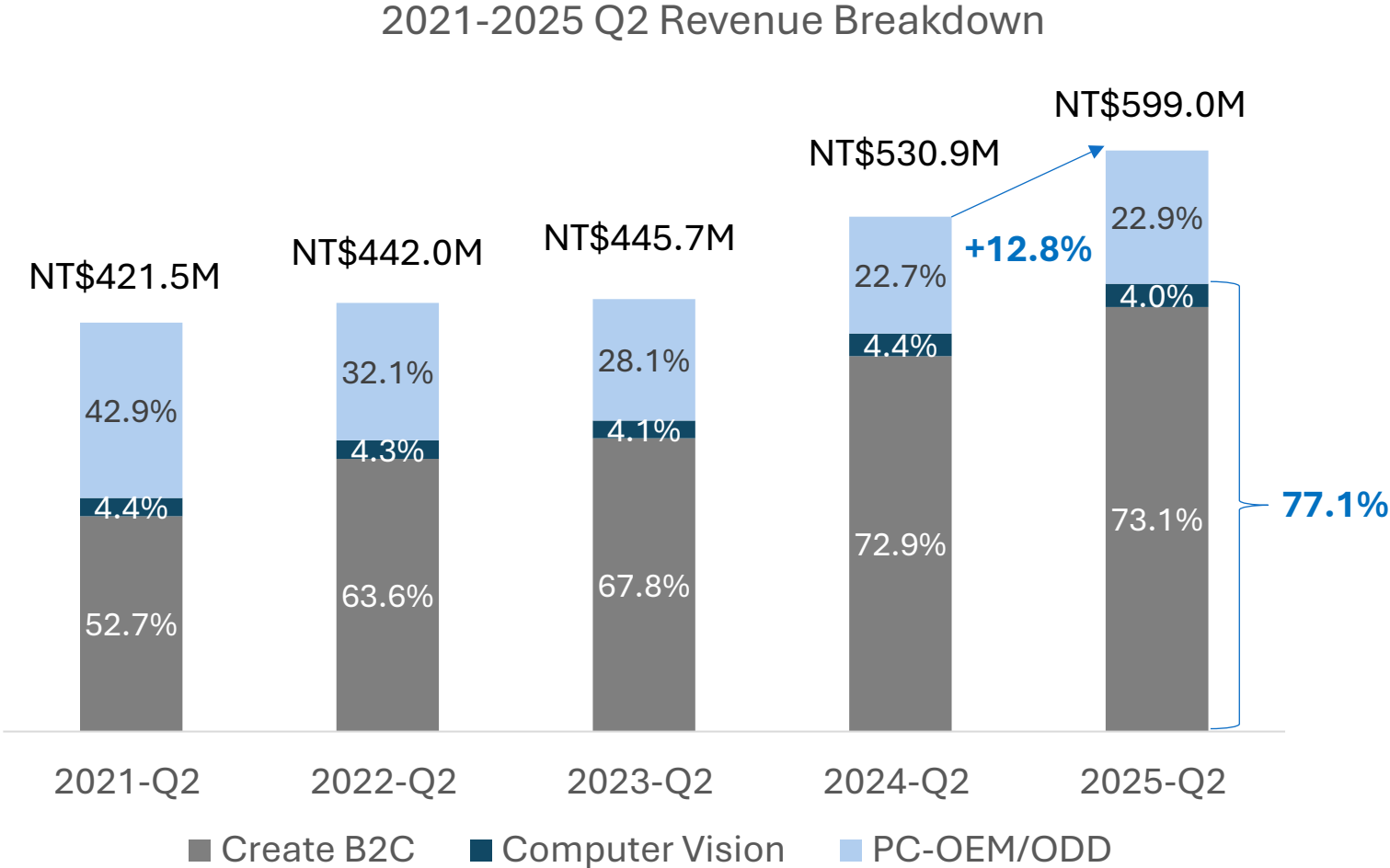
Product Group	Q2 2025 Revenue	%	YoY
Create B2C	437,617	73.1%	13.1%
Computer Vision	23,932	4.0%	2.6%
PC-OEM/ODD	137,408	22.9%	13.9%
TOTAL	598,957	100.0%	12.8%

Product Group	H1 2025 Revenue	%	YoY
Create B2C	852,822	72.9%	15.0%
Computer Vision	59,868	5.1%	28.2%
PC-OEM/ODD	257,792	22.0%	9.8%
TOTAL	1,170,482	100.0%	14.4%

Note: The New Biz group has been renamed to Computer Vision as the main product within the group, FaceMe, has entered the application expansion and market penetration phase.

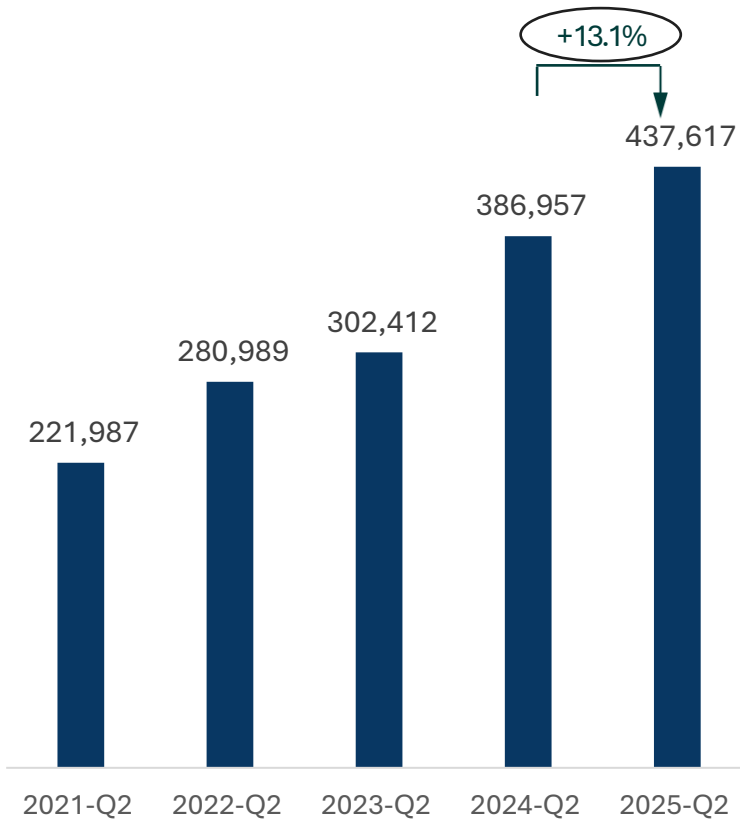
Trend of Revenue Breakdown by Product Group in Q2 2025

Create B2C revenue continued to grow, representing 73.1% of total revenue in Q2 2025

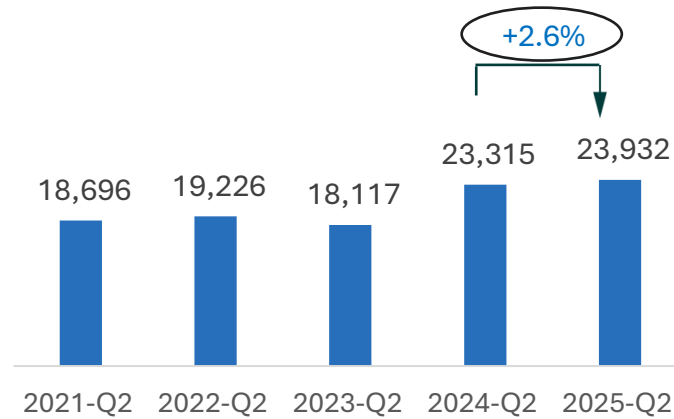


Revenue Trends for Three Product Groups in Q2 2025

Create B2C revenue grew by 13.1% YoY to NT\$437.6M, representing 73.1% of total revenue



Computer Vision revenue increased by 2.6% YoY to NT\$23.9M, representing 4.0% of total revenue

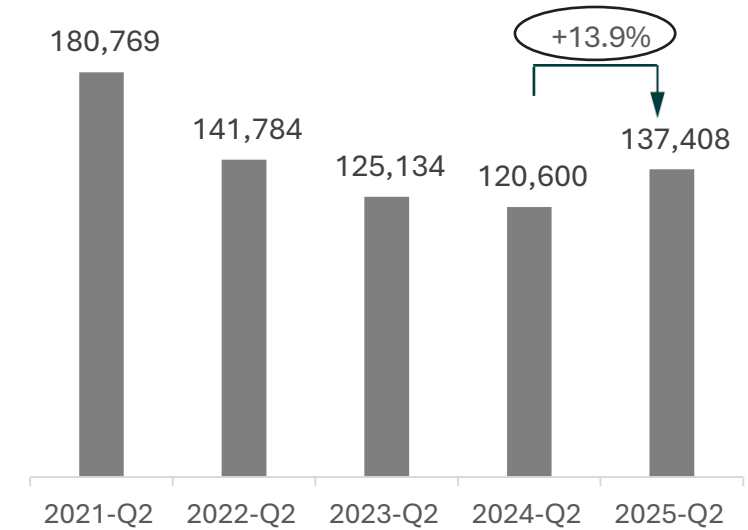


Revenue expressed in NT\$ thousands

PC-OEM & ODD revenue rose by 13.9% YoY to NT\$137.4M, representing 22.9% of total revenue

Drivers for the growth in Q2 2025:

- One-time revenue (non-recurring)
- Sales growth from the retail channel, with momentum expected to sustain



Products and Business Overview

Q2 2025 Product Update & Q3 Outlook

- **Create B2C (Creative editing software)**
 - Follow our planned product and marketing strategies to continuously enhance product competitiveness and revenue growth
 - Continue to develop more GenAI features
 - Keep optimizing product UI/UX design to improve user experience
 - On our mobile apps, we launched an advanced subscription plan, Pro+, targeting high-frequency AI users and improving our pricing strategy
 - Expecting stronger YoY revenue growth in Q3
- **Computer Vision (Primarily focused on FaceMe)**
 - Execute our planned product and marketing strategies and continue to acquire new clients
- **PC OEM/ODD**
 - In Q2, PowerDVD delivered a solid performance in the retail channel. We anticipate continued momentum in H2
 - PowerDVD 24 was released in July, expected to generate significant revenue through the retail channel in Q3

Computer Vision

FaceMe eKYC enables Yuanta Bank to build a new digital lending experience

- **A solution suitable for Taiwan's financial industry**
 - Integrating technologies such as facial recognition, liveness detection, ID document recognition, and face-to-ID matching
- **Our digital identity verification solution enhances information security, streamlines application process, and improves customer experience**



Conclusion

- Revenue grew by 12.8% YoY in Q2 2025, and we **remain optimistic** about growth momentum in H2 2025.
- The increasing acceptance and demand for AI-generated videos and images among consumers is positively contributing to our business development.

For more information about CyberLink:

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Thank You!