



CyberLink

CREATE | PLAY | CONNECT  
FACEME & AI

CyberLink (5203.TW)

# Q4 2025 Investor Conference

The Innovative Solution Provider for **CREATE & PLAY** of Digital Media  
and **Facial Recognition & AI**

February 25, 2026

# Safe Harbor Notice

The following pages contain projections & estimates of financial information as well as market and product developments for future periods. These projections & estimates are based on information currently available which we believe to be reliable, but they involve risks & uncertainties. Our actual results of operations & financial condition may differ significantly from those contained in the projections & estimates. The projections & estimates should not be interpreted as legally binding commitments, but rather as flexible information subject to change occasionally.

# Agenda

- Q4 2025 & Full-Year Financial Results (Un-audited)
- Business Update and Outlook

# Q4 2025 & Full-Year Financial Results

(Un-audited)

# Financial Highlights

## Q4 2025 Income Statement

- Revenue NT\$ 653.1M +25.1% YoY
- Operating Income NT\$ 117.2M +166.4% YoY
- Net Income NT\$ 82.9M -3.9% YoY
- EPS NT\$ 1.05

## Full-Year 2025 Income Statement

- Revenue NT\$ 2,459.5M, 12-year high +18.9% YoY
- Operating Income NT\$ 367.8M +109.5% YoY
- Net Income NT\$ 287.0M -8.8% YoY
- EPS NT\$ 3.63

# Q4 2025 Consolidated IS

NT\$ thousands	2025 Q4	%	2025 Q3	%	QoQ	2024 Q4	%	YoY
Revenue	653,143	100.0%	635,881	100.0%	2.7%	522,196	100.0%	25.1%
COGS	(108,156)	-16.6%	(97,601)	-15.3%	10.8%	(83,129)	-15.9%	30.1%
<b>Gross Profit</b>	<b>544,987</b>	<b>83.4%</b>	<b>538,280</b>	<b>84.7%</b>	<b>1.2%</b>	<b>439,067</b>	<b>84.1%</b>	<b>24.1%</b>
R&D Expense	(181,302)	-27.8%	(189,244)	-29.8%	-4.2%	(173,110)	-33.2%	4.7%
S&M Expense	(221,033)	-33.8%	(223,924)	-35.3%	-1.3%	(190,142)	-36.4%	16.2%
G&A Expense	(34,118)	-5.2%	(33,346)	-5.2%	2.3%	(31,822)	-6.1%	7.2%
Expected Credit Loss (Gain on reversal)	8,672	1.3%	0	0.0%	NA	0	0.0%	NA
Operating Expense	(427,781)	-65.5%	(446,514)	-70.3%	-4.2%	(395,074)	-75.7%	8.3%
<b>Operating Income</b>	<b>117,206</b>	<b>17.9%</b>	<b>91,766</b>	<b>14.4%</b>	<b>27.7%</b>	<b>43,993</b>	<b>8.4%</b>	<b>166.4%</b>
FX Gain(Loss)	27,957	4.3%	34,698	5.5%	-19.4%	44,963	8.6%	-37.8%
Investment Gain(Loss)	0	0.0%	0	0.0%	NA	0	0.0%	NA
Other Income(Loss)	(11,933)	-1.8%	30,700	4.8%	NA	12,111	2.3%	NA
<b>Non-Operating Income (Loss)</b>	<b>16,024</b>	<b>2.5%</b>	<b>65,398</b>	<b>10.3%</b>	<b>-75.5%</b>	<b>57,074</b>	<b>10.9%</b>	<b>-71.9%</b>
<b>Income before Tax</b>	<b>133,230</b>	<b>20.4%</b>	<b>157,164</b>	<b>24.7%</b>	<b>-15.2%</b>	<b>101,067</b>	<b>19.3%</b>	<b>31.8%</b>
<b>Net Income</b>	<b>82,882</b>	<b>12.7%</b>	<b>132,041</b>	<b>20.8%</b>	<b>-37.2%</b>	<b>86,243</b>	<b>16.5%</b>	<b>-3.9%</b>
EPS (NT\$)	1.05		1.67			1.09		

- Q4 S&M expense increased YoY mainly due to higher digital marketing expenses.

- In Q4, the Asknet credit impairment was partially recovered, amounting to NT\$8.67 million.

- Q4 valuation loss on financial assets resulted in a decrease in other income.

- In Q4, dividend distributions by the U.S. and Japan subsidiaries incurred withholding taxes, leading to higher tax expenses YoY.

Note: To reflect our business operations, sales-related generative AI operating expenses have been classified as cost of goods sold (COGS). The 2024 figures have also been restated accordingly for comparison.

# Full-Year 2025 Consolidated IS

NT\$ thousands	2025	%	2024	%	YoY
Revenue	2,459,506	100.0%	2,068,359	100.0%	18.9%
COGS	(381,953)	-15.5%	(321,290)	-15.5%	18.9%
<b>Gross Profit</b>	<b>2,077,553</b>	<b>84.5%</b>	<b>1,747,069</b>	<b>84.5%</b>	<b>18.9%</b>
R&D Expense	(723,557)	-29.4%	(661,147)	-32.0%	9.4%
S&M Expense	(865,779)	-35.3%	(737,505)	-35.7%	17.4%
G&A Expense	(129,113)	-5.2%	(126,609)	-6.1%	2.0%
Expected Credit Loss (Gain on reversal)	8,672	0.4%	(46,240)	-2.2%	NA
Operating Expense	(1,709,777)	-69.5%	(1,571,501)	-76.0%	8.8%
<b>Operating Income</b>	<b>367,776</b>	<b>15.0%</b>	<b>175,568</b>	<b>8.5%</b>	<b>109.5%</b>
FX Gain(Loss)	(60,105)	-2.5%	82,467	4.0%	NA
Investment Gain(Loss)	0	0.0%	0	0.0%	NA
Other Income(Loss)	85,448	3.5%	118,389	5.7%	-27.8%
<b>Non-Operating Income (Loss)</b>	<b>25,343</b>	<b>1.0%</b>	<b>200,856</b>	<b>9.7%</b>	<b>-87.4%</b>
<b>Income before Tax</b>	<b>393,119</b>	<b>16.0%</b>	<b>376,424</b>	<b>18.2%</b>	<b>4.4%</b>
<b>Net Income</b>	<b>286,976</b>	<b>11.7%</b>	<b>314,595</b>	<b>15.2%</b>	<b>-8.8%</b>
EPS (NT\$)	3.63		3.98		

- S&M expense increased YoY mainly due to higher digital marketing expenses.

- In Q2, the USD depreciated significantly against the NTD, resulting in an FX loss in 2025.

Note: To reflect our business operations, sales-related generative AI operating expenses have been classified as cost of goods sold (COGS). The 2024 figures have also been restated accordingly for comparison.

# Revenue Breakdown by Product Group

- Create B2C Q4 revenue and full-year 2025 revenue both reached record highs.
- Computer Vision revenue grew YoY in each quarter of 2025, driven by momentum from FaceMe products.
- PC-OEM/ODD revenue in 2025 increased YoY across all quarters, supported by better-than-expected PowerDVD retail sales.

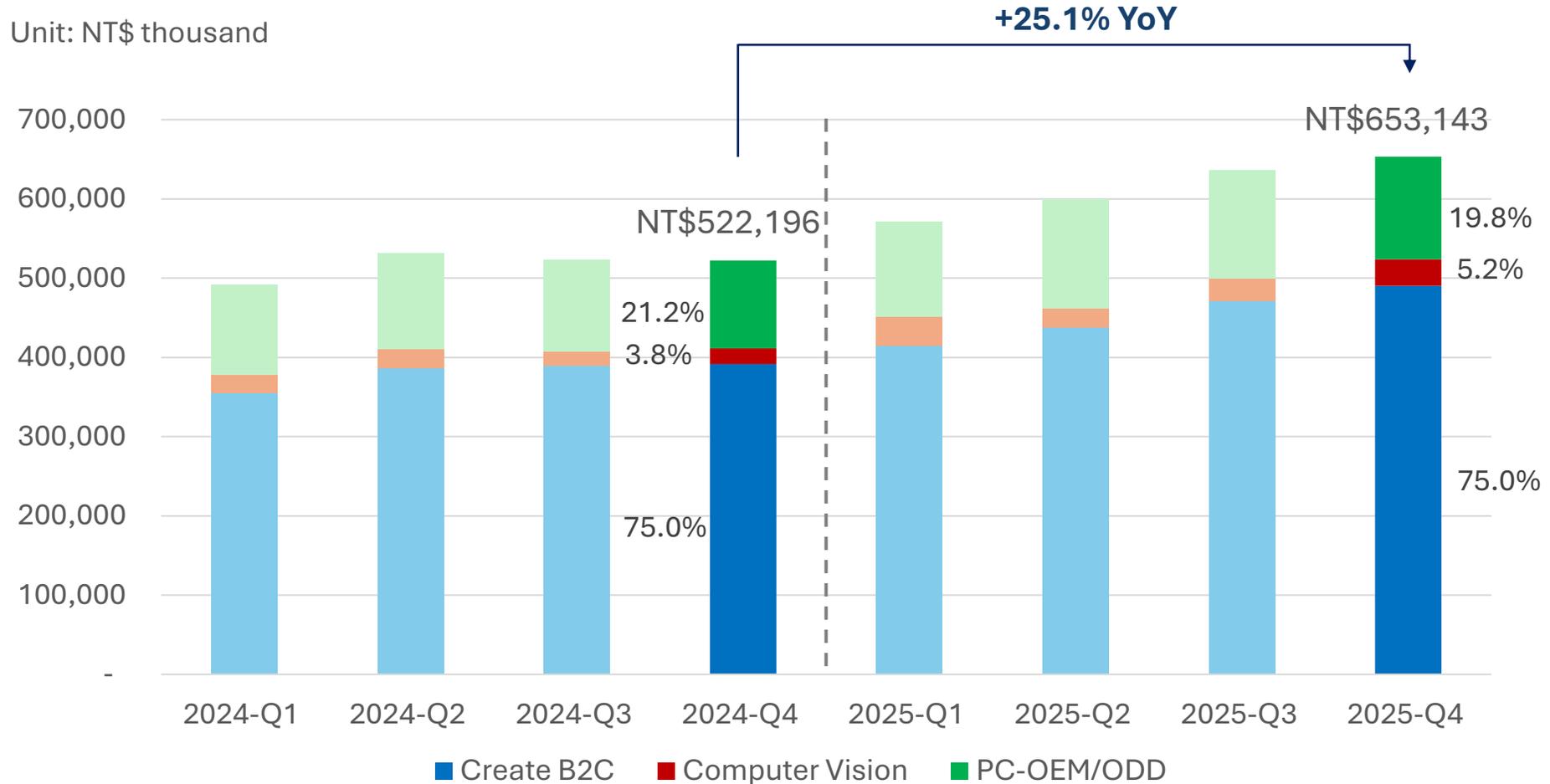
Revenue expressed in NT\$ thousands

Product Group	Q4 2025 Revenue	%	YoY
<b>Create B2C</b>	490,277	75.0%	25.2%
<b>Computer Vision</b>	33,754	5.2%	71.0%
<b>PC-OEM/ODD</b>	129,112	19.8%	16.4%
<b>TOTAL</b>	<b>653,143</b>	<b>100.0%</b>	<b>25.1%</b>

Product Group	2025 Q1-Q4 Revenue	%	YoY
<b>Create B2C</b>	1,814,592	73.8%	19.2%
<b>Computer Vision</b>	121,215	4.9%	44.4%
<b>PC-OEM/ODD</b>	523,699	21.3%	13.5%
<b>TOTAL</b>	<b>2,459,506</b>	<b>100.0%</b>	<b>18.9%</b>

# Trend of Revenue Breakdown by Product Group

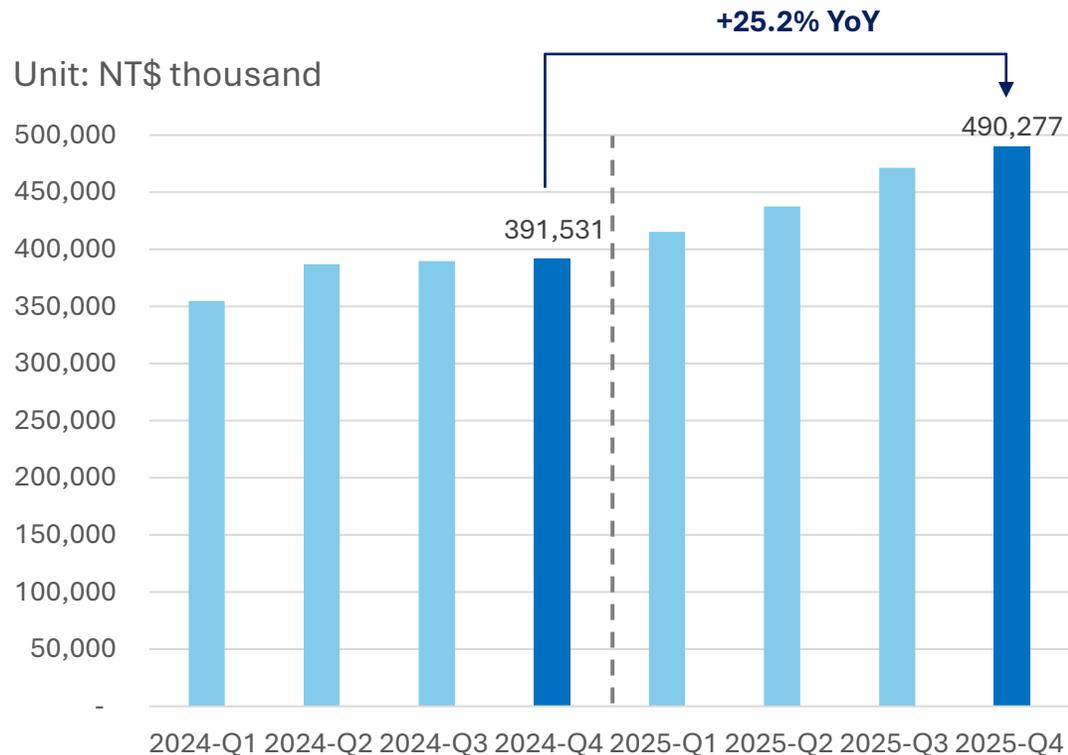
Create B2C revenue continued to grow, representing 75.0% of total revenue in Q4 2025



# Quarterly Revenue Trends of Product Groups (1/2)

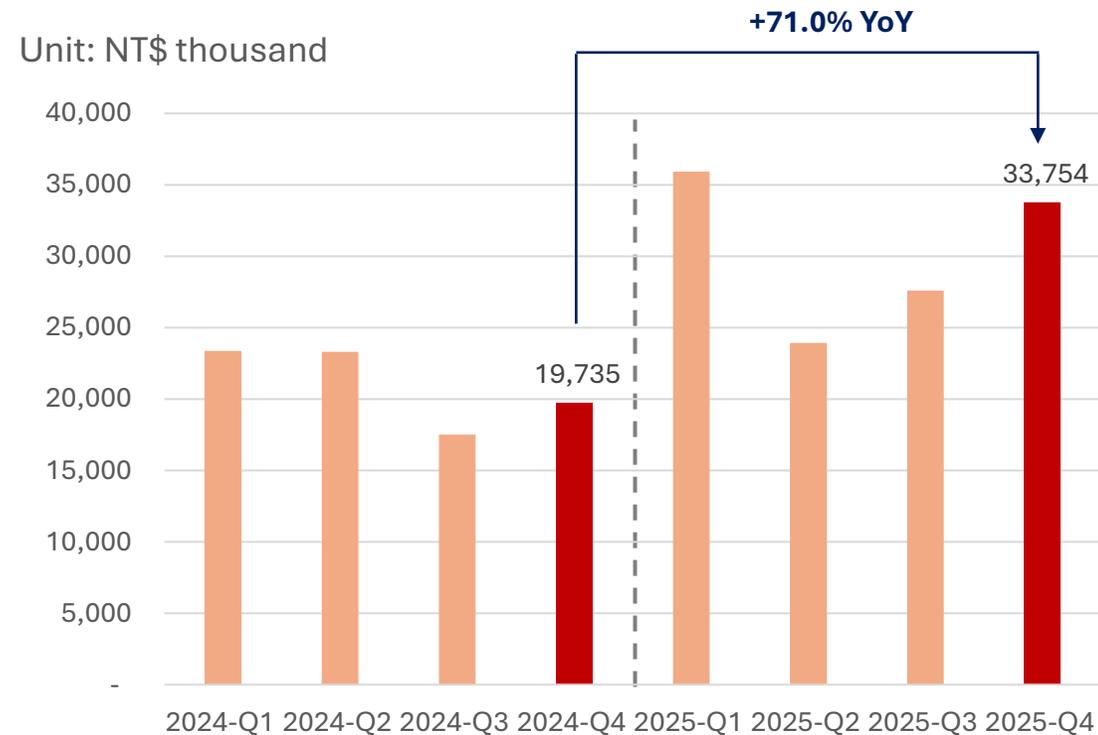
**Create B2C revenue grew by 25.2% YoY to NT\$490.3M, representing 75.0% of total revenue.**

**PC-OEM & ODD revenue rose by 16.4% YoY to NT\$129.1M, representing 19.8% of total revenue.**



# Quarterly Revenue Trends of Product Groups (2/2)

**Computer Vision revenue grew by 71.0% YoY to NT\$33.8M, representing 5.2% of total revenue.**

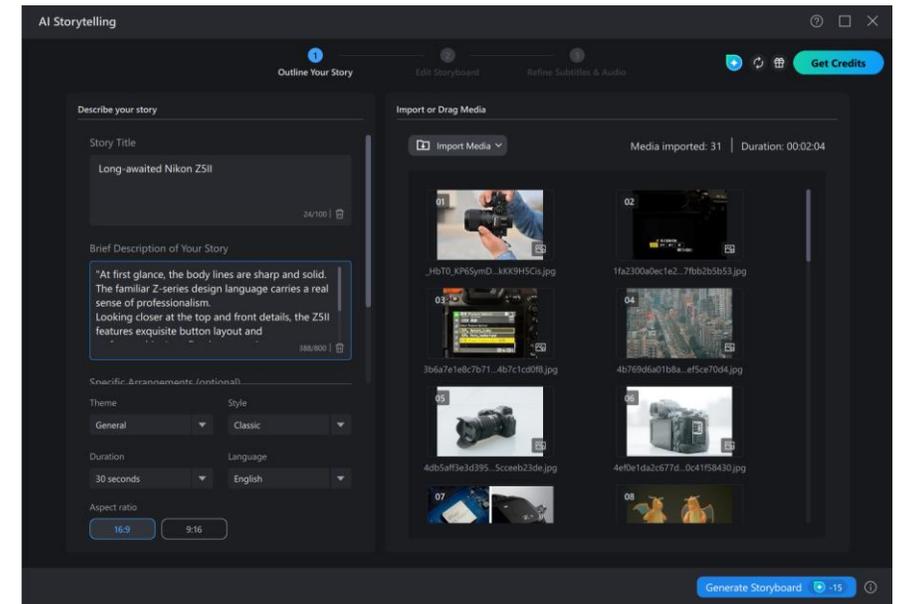
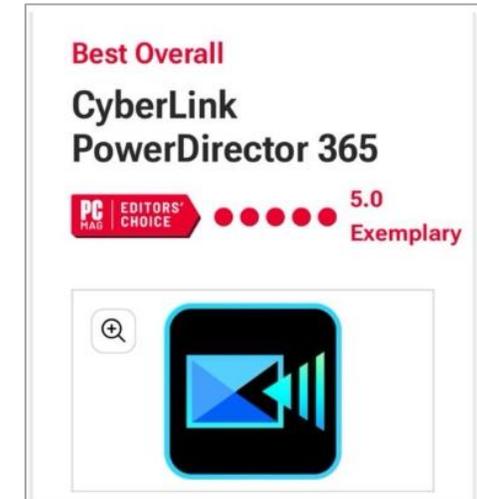


# Business Update and Outlook

# Create B2C Product Outcomes

## Integrating new AI features to enhance product competitiveness

- PowerDirector once again received the best rating from PC Magazine as a top video editing software.
- Our products have integrated over 10 leading third-party AI models and introduced new creative “AI Agent” features.
  - Content-aware, conversational editing can reduce users’ operation barriers while delivering impressive creative outputs.
    - **PowerDirector** unveiled the “**AI Storytelling**” feature for video creation.
    - **PhotoDirector** launched “**Edit by Chat**” for image editing.
    - **Promeo** enhanced “**AI Marketing Advisor**” for marketing content design/creation.
- Launched “AI Model Lab” that includes all the best AI models in a single, well-integrated user interface
- Continued collaboration with PC brands and chipmakers (Intel, AMD, etc.) on global marketing of AI PC software



# Advantages of CyberLink products compared with multimodal LLMs on the market

- CyberLink products provide all the best AI models via a well-integrated user interface (AI Model Lab), and users are not tied to a single model.
- If users need to use multiple AI models simultaneously, they only need to subscribe once to CyberLink products, rather than subscribing separately to many different AI models.
- When using a prompt to generate images or videos with AI, untrained users often struggle to write an effective prompt. CyberLink products offer a wide range of perfectly designed prompt templates with visual icons, enabling users to complete creations with a single click—saving both time and money.
- For complex outputs (such as story-driven or marketing videos that include plot, background music, visual effects, and subtitles), a single AI model is not sufficient. CyberLink products integrate all the necessary AI models to deliver results easily (e.g., AI Storytelling).
- Creating a perfect image or video requires more than just AI capabilities. Many non-AI features remain essential (such as text with various fonts, styles, colors, frames, multi-layered effects, etc.), and CyberLink products comprehensively provide all these necessary non-AI functions.



# Create B2C Marketing Outcomes

Joint marketing with PC hardware partners to advance the AI PC ecosystem

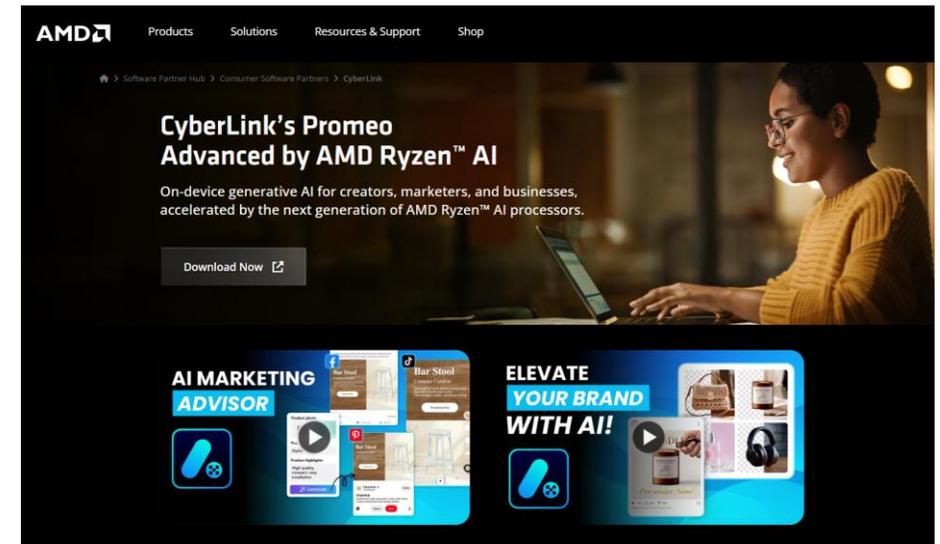
- Continued marketing PowerDirector, PhotoDirector, and Promeo products, with campaigns across global markets including the U.S., Germany, Japan, and online channels

CES 2026 in Las Vegas

Showcased Promeo & PhotoDirector with Intel & AMD



AMD's website demonstrates Promeo's newest features designed for AI PC.



# 2026 Create B2C Business Strategy

**AI+ Creation: Develop and enhance AI Agent features for the vertical applications in digital creation and marketing design**

1. Continue integration of leading GenAI models
2. Expand GenAI features into agentic AI functions
3. In addition to our wide product coverage on PC and mobile platforms, we continue to expand our investment in the web platform to offer more product features.
4. Continue investment in Promeo and the upcoming MyEdit.Business products to expand into the business application market

# FaceMe Business Outcomes and Outlook

- **Business Outcomes**

- Q4 Key Use Cases:

- FaceMe eKYC deployed in e-payment, securities, and banking
    - FaceMe Security adopted by electronics and semiconductor manufacturers

- **2026 Business Plan**

- Deepen collaboration with VMS and system integrators, and integrate FaceMe into their solutions to drive business
  - Enhance liveness detection and anti-spoofing to meet client security needs
  - Optimize product deployment to improve client adoption efficiency and flexibility
  - Expand global clients through various channels such as exhibitions and strategic partners

# Conclusion

- Full-year 2025 revenue grew by 18.9%, reaching a near 12-year high.
- Looking ahead to Q1 2026, we take a conservative view on YoY revenue growth due to certain external factors.
  - Sales at a major retail channel were temporarily below expectations due to a delayed marketing campaign and are expected to recover gradually.
  - As search engines incorporate GenAI answers, traditional SEO traffic has seen a noticeable decline.
  - PhotoDirector App was temporarily delisted from app stores to comply with platform content guidelines. After adjusting certain templates in the AI Outfit feature, the iOS version has already been relisted, and the Android version is expected to be back on the store shortly.

For more information about CyberLink:

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**Thank You!**